Personalvermittlung ∙ Interimmanagement ∙ HR Consulting ∙ HR ad interim

Our customer is an international manufacturer of components for machines and systems. For the HQ in the Colmar (F)/Freiburg (D) area, we are looking for the person who, with interest, passion and fun in the matter, as your sparring partner to the managing directors of the international divisions, also strategically drives forward the digitalization of the products in order to achieve common goals.

**Head Digitalization Machines and Technology Products (f/m/d)**

Tasks:

* Leading a team of 6 people
* Coordinate and manage the entire Technology Product Project Portfolio (product groups: Assistance Systems, On Board Analytics, Web Based Digital Products and Services, development projects and all other related projects, coordination with internal digitalization) as an individual Product Line that offers products to customers.
* Develop the segment of Technology Products with focus on IIoT and Digitalization (product groups: Web Based Digital Products and Services and all related projects).
* Improve time to market and increase competitiveness.
* Structure the projects and the business architecture based on responsibilities and core competencies in cooperation with other ivisions and external stakeholders that could provide efficiently solutions
* Develop and implement business models for the commercialization of related products and services for company globally, with support of Product Management.
* Lead and manage Technology Products Department (focusing on IIoT and Digitalization)
  + Structure and organization
  + Ensure implementation of PMO processes
* Coordinate and lead the inter-disciplinary Teams (Factories Engineering /Product Management/ Factory IT /Corporate IT/ Customer Service / Sales/ Marketing, Controlling, Affiliates (sales and support), Corporate Digital Development Center and Corporate Digital Working group) to define and implement the development priorities for the Technology Products.
* Monitor continuously the market requirements, competitors, and technologies related to the project and develop a strong understanding of customer needs with the support of Product Management
* Manage the internal and external communication on the project, with the support of Marketing department
* Identify potential partnerships and build external ecosystem

Profile

* Degree in e.g. engineering, business administration or marketing.
* At least 8 years of professional experience in sales or marketing or engineering and minimum 5 years experience in digitalization/IoT
* Passion for digital products and services and a good feel for digital trends
* Experience in industrial and / or heavy equipment manufacturing, construction equipment, crane manufacturing and / or plant / mining an advantage.

Proven track record in strategy implementation and digital solution delivery.

* Leadership experience in a multidisciplinary matrix organisation
* Ability to simplify the complexity
* Dynamic personality with excellent communication skills
* English fluent in understanding, speaking and writing, German or French or Spanish would be of benefit
* Travel approximately 30%